

January 7, 2008

For Immediate Release:

VIE: FITNESS & SPA OPEN HOUSE SCHEDULED FOR JANUARY 18TH

Vie: Fitness & Spa will be holding an open house at 6:00 PM on January 18, 2008 to introduce its expanded space. The public is invited to join staff and clients for live jazz, hors d'oeuvres, and wine (RSVP at 734.665.2156). *Vie* will also be introducing new art pieces through its collaboration with Washington Street Gallery.

Vie doubled its size at 209 S. Ashley in downtown Ann Arbor when it opened its expanded space on December 16th. The additional space allows for increased privacy for personal training clients, a greater variety of fitness classes, additional Spinning bikes, private Pilates instruction, a raw juice and smoothie bar, and additional spa services including facials and body waxing. "I'm thrilled with the way the space turned out," said Heather Dupuis, *Vie*'s owner. "Working with Tom [Garthwaite, landlord and builder], Bill [Endres, builder], and Carl [Heuter, architect] has been wonderful. I had a very specific and non-trivial vision for how the new space could best serve our clients and the team was magnificent in helping make it a reality."

Vie: Fitness & Spa is a non-membership, boutique fitness studio and day spa located in the heart of downtown Ann Arbor. All services, including fitness classes and personal training, are provided to the public a la carte—there are no membership or initiation fees. In addition to personal training, fitness classes, spa services, and a raw juice bar and lounge, *Vie* offers retail products including lululemon[®] active wear, Pure Fiji[®] skincare products, Illume[®] candles, and premium organic energy bars. Additional information including pricing and class schedules is available at www.viefit.com.

For inquiries, please contact Heather Dupuis, Owner, *Vie: Fitness & Spa* at (734) 323-5182 or heather@viefit.com.